

Introduction by
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THE ANTHOLOGY OF BALAJI

A Guide to Technology,
Truth, and Building the Future

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The Anthology Of Balaji Book Highlights

The Value Of Technology

**It is a fact that it is good to use better technology.
But, it's still much more rare than you think**

**The purpose of technology is to reduce scarcity.
Faster, Smaller, Cheaper, Better
All this means, we can do more with less**

The Impact Of Technology

Tech innovation drives moral values

Human nature may be roughly constant but not technology

New tech leads to the re-evaluation of existing moral principles and sometimes new ones

Modern Media: Misaligned With The Truth

If you are what you think that you think what you SEE

You rebuild your body with what you ingest with your mouth and rebuild the brain with what you ingest with your eyes

How many ads do you see of Coke before you end up buying one?

Believing

“Win & Help Win” will always outlive “Live & let Live”

Your win helps you help me win and vice versa.

It is a profit-maximizing strategy in the long term

It is also how technology and venture capital works

Founding

Founders are selected for legitimacy & competence

That's different from being selected for legitimacy alone

**While a startup is a powerful tool in the time & place.
Don't do it unless you're ideologically driven to make it succeed.**

For Uber, if you had looked at the market size of taxis, you would've never believed they could make such a large company

At first, your goal should be qualitative. Start with some end-state of the world you'd like to achieve

Start with an idea & look at all the business models that could success

You're bridging the gap between qualitative & quantitative

Think Big, Smart Small. Prove, then Scale

Startups must pursue larger markets. Even if the product built is with economies of scale, you need to ensure that the market is large enough to reach those economies

The 6 Ps

Product- What are you selling

Person- To whom

Purpose- Why are they buying it

The 6 Ps

Pricing- At what price

Priority- Why now

Prestige- And why from YOU

While these may seem obvious many companies fail to answer these

Evolving

Write out your own goals. It's amazing how few people do. By writing out your goals, you prevent a random walk through life.

So many just wander through life

Higher productivity also means quicker failures.

This means you can create more trials. More trials means you have more chances to find your comparative advantage

What you choose to load into your brain in the morning is the most precious space.

Perhaps, they should be offline with a pen & paper

Some of the offline time is good so that you don't immediately jack into the internet

Learn To Think In Multiple Ways

You can understand any mathematical concept in 6y

ways:

Verbal

Visual

Algebraic

Numerical

Historical

Computational

Build Broadly Applicable Skills

At each stage of life, if you use your current skill and applied it in a new domain to learn another skill, you never start at 0

You are always building from a previous skill

Literacy means read access. Computer literacy means write access

Everyone should learn to code because:

Learning basics is easy

It's useful even if just doing Excel macros

It's valuable in every country

Disclaimer

**This is just a summary. For a better understanding,
reading the book is highly recommended**

This summary is as per my interpretation and learning

Please excuse any errors

Thank You For Reading

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